



Microsoft AI for Business Leaders (AI-3017)

COURSE OVERVIEW

Unlock the transformative potential of artificial intelligence with AI-3017: Microsoft AI for Business Leaders. This beginner-level course empowers business leaders with the knowledge and tools to effectively integrate AI into their organizations, creating substantial business value while ensuring ethical and responsible AI practices. Participants will gain familiarity with AI tools, no-code AI tools, and essential AI terminology, enabling them to identify practical use cases and develop a robust AI strategy. The course covers AI strategy development, AI project planning, and fostering an AI-ready culture, preparing leaders to navigate the stages of AI success and scale AI in their organizations.

Ideal for executives and managers, AI-3017 Course: Microsoft AI for Business Leaders equips participants with the skills to plan AI projects, make informed investments, and leverage no-code AI tools to empower business users. The course emphasizes responsible AI principles and practices, guiding leaders to engage with AI responsibly and govern AI use effectively. By the end of this AI for business leaders course, participants will be prepared to lead their organizations into a future driven by AI innovation, ensuring that AI initiatives create significant business value while adhering to ethical standards.

WHO WILL BENEFIT FROM THIS COURSE?

- CXOs
- Project Manager
- IT Manager
- Business Managers

PREREQUISITES

- Basic understanding of IT concepts
- Basic understanding of business concepts

COURSE OBJECTIVES

- Leverage AI tools and resources for your business
- Create business value from AI
- Embrace responsible AI principles and practices
- Scale AI in your organization

COURSE OUTLINE

Leverage AI tools and resources for your business

- Get familiar with available AI tools and approaches
- Understand basic AI terminology and practices
- Identify AI use cases



Create business value from AI

- Articulate the components of an AI strategy
- Describe the key elements of an AI-ready organizational culture
- Understand the stages to AI success

Embrace responsible AI principles and practices

- Describe the importance of engaging with AI in a responsible manner
- Identify six guiding principles to develop and use AI responsibly
- Describe successful practices to responsible AI governance

Scale AI in your organization

- Plan AI projects and investments
- Organize your staff for AI responsibilities
- Identify how no-code AI tools can help business users and subject matter experts

WHY TRAIN WITH SUNSET LEARNING INSTITUTE?

Sunset Learning Institute (SLI) has been an innovative leader in developing and delivering authorized technical training since 1996. Our goal is to help our customers optimize their technology Investments by providing convenient, high quality technical training that our customers can rely on. We empower students to master their desired technologies for their unique environments.

What sets SLI apart is not only our immense selection of trainings options, but our convenient and consistent delivery system. No matter how complex your environment is or where you are located, SLI is sure to have a training solution that you can count on!

Premiere World Class Instruction Team

- All SLI instructors have a four-year technical degree, instructor level certifications and field consulting work experience
- Sunset Learning has won numerous Instructor Excellence and Instructor Quality Distinction awards since 2012

Enhanced Learning Experience

- The goal of our instructors during class is ensure students understand the material, guide them through our labs and encourage questions and interactive discussions.

Convenient and Reliable Training Experience

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- All Sunset Learning Institute classes are guaranteed to run – you can count on us to deliver the training you need when you need it!

Outstanding Customer Service

- You will work with a dedicated account manager to suggest the optimal learning path for you and/or your team
- An enthusiastic student services team is available to answer any questions and ensure a quality training experience

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